

ASHRM 2025-2027 Strategic Plan

CORE PURPOSE

To advance safe and trusted health care.

MISSION STATEMENT

To lead and represent health care risk professionals and support them with resources and knowledge to manage enterprise risk across the health care continuum.



CREATE AND DELIVER TIMELY INSIGHTS

Generate timely content on key topics of interest by cultivating relationships with external industry partners and thought leaders.

Strengthen our collaboration with AHA on critical issues important to ASHRM, its members, and stakeholders.

Optimize ASHRM's communication channels to deliver timely information to members.



DRIVE GREATER GLOBAL RECOGNITION

Actively seek opportunities to increase ASHRM's presence in the global risk management market.

Amplify international engagement in ASHRM's products and services.



INCREASE MEMBER VALUE

Facilitate a welcoming environment that fosters a sense of belonging for members.

Create structured pathways for members to advance their skills from novice to expert.

Expand resources to address the priorities of risk professionals across the spectrum of health care.