

ASHRM Academy 2023

April 24-29, 2023, Fort Lauderdale

ASHRM Academy is an intensive learning event for health care risk management professionals to complete ASHRM's education programs. **Future leaders in health care risk management** attend this annual program for their professional development.

The education programs offered at ASHRM Academy are led by experienced ASHRM faculty and leaders in the Health Care Risk Management profession. ASHRM Academy 2023 will feature the CPHRM Exam Prep Course and the Risk Financing Certificate Program as virtual options.

ASHRM Academy 2023 offers supporters an opportunity to connect with potential clients in an intimate setting.

Sponsorship Opportunities

Networking and Business Development

Showcase Table Top (5 Available), \$1,500

Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6' table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours.

**Includes: logo placement with link to supporter website on Academy Partner Page on ASHRM website, and post attendee list.*

Sponsor the Evening Reception \$3,000

Sponsor the evening reception for attendees.

**Includes opportunity to conduct a Chair Drop during reception, opportunity for sponsor to provide the additional signage and branding to display during the reception, Showcase Table Top, post attendee list and listing in ASHRM Academy emails.*

Branding and Engagement

Breakfast/Lunch Chair Drops (3 Available), \$1,500

One piece of supporter supplied literature or other item will be placed on each chair prior to meal service on a designated day. Preference selection is based on contract received date.

Tower Ad on ASHRM Academy Site (4 Available), \$1,000

Tower Ad on ASHRM Academy landing page.
Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of health care risk management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization.



Industry Symposia Session (3 Available), \$5,000

Present a 30-45 minute educational symposia for attendees.

**Includes opportunity to conduct a give away during session, opportunity for sponsor to provide additional signage and branding to display during the session, Showcase Table Top, post attendee list and listing in ASHRM Academy emails*

**Option to add-on F&B to offer during session*

Custom Branding Opportunities, Custom Pricing

Include your brand on a customized attendee experience or sponsored item. Potential opportunities include:

- Hand Sanitizer (individual bottles)
- Masks
- Disinfecting Wipes
- Pens & Notepads

For questions, please reach out to Nick Schuette, nschuette@smithbucklin.com or (312) 673-4974.