

# Social Media Toolkit

Thank you for celebrating HRM Week with ASHRM! This toolkit will help you join the conversation on social media. Please share these messages on Twitter, LinkedIn, or Facebook to encourage ASHRM members and non-members to participate in HRM Week!

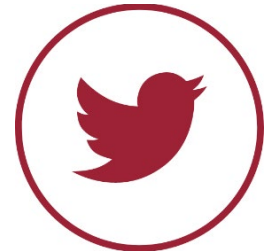
## Follow & Tag Us



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@ASHRM



@AHSRMAHA

## Social Media Copy

### Facebook

Health Care Risk Management Week is June 20-24! Join ASHRM in showing your appreciation and celebrating the central role of risk managers and safety professionals in your organization and community.

Follow along during Health Care Risk Management Week! Show your appreciation for your team and raise awareness of the risk management profession by checking out HRM Week gifts.

Join ASHRM in celebration of Health Care Risk Management Week! Learn and raise awareness for what risk managers do; their roles in a crisis; and how they help deliver safe and trusted health care to the community!

Check out the featured members of HRM Week! Voices of ASHRM highlights individual members and their diverse experiences in the risk management field.

Nominate the risk and safety professionals you know for the Risk Manager of the Year Award! The ASHRM Risk Manager of the Year Award recognizes outstanding individuals for their advancement and service to health care risk management. Check out the application and learn more about last year's recipient:



# Social Media Copy

## LinkedIn

I'm joining American Society for Health Care Risk Management in celebration of HRM Week! This week is dedicated to celebrating the central role of risk professionals and the critical role they play in patient safety, patient care practices, quality assurance, and safe work environments.

Nominate the risk managers and safety professionals from your organization for Risk Manager of the Year Award! Check out the application and learn more about the most recent recipient. The ASHRM Risk Manager of the Year Award recognizes outstanding individuals for their advancement and service to health care risk management.

Health Care Risk Management Week is June 20-24! Make sure to thank the risk managers and safety professionals at your organization and in your community.

In honor of Health Care Risk Management Week, take some time to learn about the health care risk management professionals in your organization and your community! The American Society for Health Care Risk Management has helpful resources and toolkits to raise awareness for risk management and patient safety professionals.

Celebrate Health Care Risk Management Week! Health care risk management is a proactive and responsive profession that works to deliver safe and trusted health care by: saving lives, preventing errors and conserving financial resources; reducing organizational costs through optimal patient outcomes; managing enterprise risk and increasing success in risk prevention.

## Twitter

Health Care Risk Management Week is June 20-24! Follow #HRMWeek with ASHRM to learn how risk managers and safety professionals help your organization.

During #HRMWeek, make sure to celebrate the integral role that health care risk managers have in delivering safe and trusted health care in our community!

The way I show my appreciation for risk managers and safety professionals at my organization is by celebrating Health Care Risk Management Week with ASHRM!

This week is Health Care Risk Management Week! It's time to acknowledge the importance of risk managers and safety professionals in our community.

Nominate the risk managers and safety professionals from your organization for Risk Manager of the Year Award!



# Social Media Images

(Click to Download)

## Profile Badge

Update your profile picture on social media



## Facebook Banner



## Social Media Posts



**Health Care Risk Management Professionals**

**Integral to Safe and Trusted Health Care**



### Facebook Image



**Health Care Risk Management Professionals**

**Integral to Safe and Trusted Health Care**



## LinkedIn Banner



## LinkedIn Image



**Health Care Risk Management Professionals**

**Integral to Safe and Trusted Health Care**



### Twitter Image

## Twitter Banner

