

## Health Care Risk Financing Certification Program

### Course Description

Understanding the basics of risk financing allows the risk manager to tie clinical efforts directly to the financial ramifications. This course will help risk managers learn key risk financing information and techniques, as well as how to better assess their own programs. From reviewing loss runs to understanding actuarial reports, an educated risk manager can engage their c/suite by talking about the financial implications of the risk management program to the organization. We will start by looking at insurance policies and end by 'running' a captive - illustrating how the options of risk financing parallel the organization's philosophy on risk identification, mitigation and resolution. Each participant will leave with practical tools to use in their daily work.

#### Subject areas include:

- Risk Financing Program Philosophy
- Feasibility Study, Coverages and Captives
- Incorporating the Actuarial
- Policy and Indemnification Language
- Case Reserving, Modification Factors
- Ultimate Losses & Captive Governance

#### Call Dates & Times:

- Registration Closed: August 20th
- Pre-Work Due: September 6th
- Module 1 Call: 9/8 @ 12pm - 1pm CST
- Module 2 Call: 9/15 @ 12pm - 1pm CST
- Module 3 Call: 9/22 @ 12pm - 1pm CST
- Module 4 Call: 9/29 @ 12pm - 1pm CST

#### Discussion Boards:

- Initial Posts due on Fridays @ Midnight
- Reply Posts due on Sundays @ Midnight

#### Knowledge Check Assessments:

- Due on Tuesdays @ Midnight

## Course Objectives

By the end of this course you will be able to...

**Course Objective #1:** Determine insurance limits and coverage for your insurance program.

**Course Objective #2:** Select the best method of reserving for your insurance program.

**Course Objective #3:** Consider decision points to manage the risk exposures of your insurance program.

**Course Objective #4:** Evaluate the exposures within your risk financing program.

**Course Objective #5:** Evaluate how effective your insurance program is at managing current risk exposures.

**Course Objective #6:** Design risk solutions to current insurance program gaps.

## Module 0: Course Pre-Work

Opens August 25th, 2021

What you will need to do prior to the course

| Assignments & Due Dates   |             |                    |
|---|-------------|--------------------|
| Title   | Due Date(s) | Time on Task (+/-) |
| Pre-Course Work Pt. 1 <ul style="list-style-type: none"> <li>■ Course How-Tos</li> <li>■ Course Introductions</li> <li>■ Meet your Faculty</li> <li>■ Exam Overview</li> <li>■ Discussion Board Posts</li> <li>■ Captive 101</li> <li>■ What is Risk Financing</li> </ul> | 9/6         | 80 Minutes         |
| <b>Total Module Timing:</b><br>+/- 1.33 Minutes   |             |                    |

## Module 1: Risk Financing Overview

Begins September 6th, 2021

| Module 1 Description  |             |                    |
|---|-------------|--------------------|
| <p>Becoming comfortable with risk financing starts with learning the terminology as well as the foundational concepts. This module will introduce you to the basics of a risk financing program, from the philosophy to deciding if a feasibility study is needed. It will also introduce you to two key partners of a risk financing program - the broker and the actuary - who are instrumental in the development and maintenance of an effective insurance program.</p> |             |                    |
| Assignments & Due Dates   |             |                    |
| Title   | Due Date(s) | Time on Task (+/-) |
| <p><b>Pre-Call Assignments</b><br/>           Topic:</p> <ul style="list-style-type: none"> <li>■ Creating a Program Philosophy</li> <li>■ Understanding the Loss Run</li> <li>■ Actuary Introduction</li> <li>■ Feasibility Case Study</li> <li>■ How to Navigate an Insurance Policy</li> <li>■ Suggested Readings*</li> </ul> <p>* Indicates content that is not mandatory</p>   | 9/8         | 240 Minutes        |
| <p><b>Live Call</b><br/>           Resources:</p> <ul style="list-style-type: none"> <li>■ PowerPoint Slides</li> <li>■ Call Recording</li> </ul>   | 9/8         | 60 Minutes         |
| <b>Initial Discussion Board Post</b>  | 9/10        | 15-20 Minutes      |
| <b>Discussion Board Replies</b>   | 9/12        | 10-15 Minutes      |
| <b>Knowledge Check Assessments</b>  | 9/14        | 15 Minutes         |
| <p><b>Total Module Timing:</b><br/>           +/- 4.5 Hours</p>   |             |                    |

## Module 2: The Tools of Risk Financing

Begins September 13<sup>th</sup>, 2021

| Module 2 Description   |             |                    |
|--|-------------|--------------------|
| <p>The strength of a risk financing program can be found in how thoroughly the risk manager knows their program. The best skill of the risk manager is the ability to identify and classify risk, so that decisions can be made as to where to establish coverage for that risk. These decisions will serve as the parameters of the program, which will allow for success in reaching the program philosophy. In this module, you will learn the types of reserves, how to classify exposures for your program and the ramifications of key insurance language called 'indemnification' or 'hold harmless'.</p> |             |                    |
| Assignments & Due Dates  |             |                    |
| Title  | Due Date(s) | Time on Task (+/-) |
| <b>Pre-Call Assignments</b><br>Topic:<br><ul style="list-style-type: none"> <li>■ Case Reserving</li> <li>■ Indemnification in Policy</li> <li>■ Classifying Risk</li> </ul>   | 9/15        | 60 Minutes         |
| <b>Live Call</b><br>Resources:<br><ul style="list-style-type: none"> <li>■ PowerPoint Slides</li> <li>■ Call Recording</li> </ul>  | 9/15        | 60 Minutes         |
| <b>Initial Discussion Board Post</b>   | 9/17        | 15-20 Minutes      |
| <b>Discussion Board Replies</b>  | 9/19        | 10-15 Minutes      |
| <b>Knowledge Check Assessments</b>   | 9/21        | 15 Minutes         |
| <b>Total Module Timing:</b><br>+/- 2.75 Hours  |             |                    |

## Module 3: Projecting Future Risk

Begins September 20<sup>th</sup>, 2021

| Module 3 Description   |             |                    |
|--|-------------|--------------------|
| <p>A risk financing program requires that future risk exposures be appropriately determined so that the funding for the exposures is accurate. This funding will then cover the future losses, based on historical and industry performance. Thus it is important for the risk manager to understand what goes into the actuarial analysis of the program's losses, including how occupied bed equivalents and modification factors are determined. This knowledge allows the risk manager to understand how changes in risk exposure (adding physicians, new services or new locations) impacts the amount of future funding and premium setting.</p> |             |                    |
| Assignments & Due Dates  |             |                    |
| Title  | Due Date(s) | Time on Task (+/-) |
| <b>Pre-Call Assignments</b><br>Topic:<br><ul style="list-style-type: none"> <li>■ Using OBE as a Tool</li> <li>■ Loss Triangles</li> <li>■ OBE &amp; Loss Triangles Practice</li> </ul>  | 9/22        | 60 Minutes         |
| <b>Live Call</b><br>Resources:<br><ul style="list-style-type: none"> <li>■ PowerPoint Slides</li> <li>■ Call Recording</li> </ul>  | 9/22        | 60 Minutes         |
| <b>Initial Discussion Board Post</b>   | 9/23        | 15-20 Minutes      |
| <b>Discussion Board Replies</b>  | 9/25        | 10-15 Minutes      |
| <b>Knowledge Check Assessments</b>   | 9/27        | 15 Minutes         |
| <b>Total Module Timing:</b><br>+/- 2.5 Hours   |             |                    |

## Module 4: Implementing Risk Financing Strategies

Begins September 27<sup>th</sup>, 2021

| Module 4 Description  |             |                   |
|---|-------------|-------------------|
| <p>The risk manager can directly impact the success of the risk financing program by facilitating decision making around what risk exposures the program should include, and how to best utilize industry resources to address risks that need to remain in the commercial market. This facilitation includes the management of the captive board meetings and agendas, establishing a strong renewal presentation to present to carriers and constantly reviewing the program for needed strategy changes. This module will bring together the information from the previous modules, illustrating how the success of the insurance program can be secured through the actions of a strong risk manager.</p> |             |                   |
| Assignments & Due Dates   |             |                   |
| Title   | Due Date(s) | Time onTask (+/-) |
| <b>Pre-Call Assignments</b><br>Topic: <ul style="list-style-type: none"> <li>■ Captive Board Meeting Overview</li> <li>■ Marketing your Program</li> <li>■ Analyzing the Risk – A Physician Captive</li> </ul>  | 9/29        | 85 Minutes        |
| <b>Live Call</b><br>Resources: <ul style="list-style-type: none"> <li>■ PowerPoint Slides</li> <li>■ Call Recording</li> </ul>  | 9/29        | 60 Minutes        |
| <b>Initial Discussion Board Post</b>  | 10/1        | 15-20 Minutes     |
| <b>Discussion Board Replies</b>   | 10/3        | 10-15 Minutes     |
| <b>Knowledge Check Assessments</b>  | 10/5        | 15 Minutes        |
| <b>Total Module Timing:</b><br>+/- 3.15 Hours   |             |                   |