



American Society for Health Care Risk Management

HRM WEEK
JUNE 21-25, 2021

HRM Week Talking Points

Health Care Risk Management Week 2021 is June 21-25. HRM Week is the American Society for Health Care Risk Management's annual campaign to raise awareness of the importance of risk management and patient safety professionals. The theme this year "Prepared for the Present, Planning for the Future" celebrates all the hard work of risk management professionals over the last year, all while laying the foundation for what's to come.

I can talk to you about the work health care risk management professionals do to help their organizations eliminate preventable, serious safety events. Although risk managers work across a wide variety of health care organizations, you can find these common attributes among us:

- We are strategic, practical and see the big picture. We are the go-to professionals in a crisis.
- We communicate with patients' families; interact with physicians and clinical staff; educate medical staff, board members and senior leadership.
- We are committed to patient safety through identifying and eliminating risks that could lead to serious, preventable safety events.
- We bring expertise to risk prevention and adverse event management.
- We protect the patient and our organization's balance sheet and reputation through proactive thinking and response management.
- We play an active role in a health care organization's clinical, risk financing, regulatory and business issues.

At my organization, I play a proactive role by working to identify and prevent patient safety risks. I am a go-to professional during adverse event management.

I work to promote effective communication at all levels of my organization including health care providers, patients, families and communities.

