



American Society for Health Care Risk Management

HRM WEEK
JUNE 15-19, 2020

HRM Week Talking Points

Health Care Risk Management Week 2020 is June 15-19. HRM Week is the American Society for Health Care Risk Management's annual campaign to raise awareness of the importance of risk management and patient safety professionals. This year's theme is "Celebrating Decades of Advancing Safe and Trusted Care" commemorates ASHRM's 40th Anniversary and the health care risk management profession's many achievements over the decades.

I can talk to you about the work health care risk management professionals do to help their organizations eliminate preventable, serious safety events. Although risk managers work across a wide variety of health care organizations, you can find these common attributes among us:

- We are strategic, practical and see the big picture. We are the go-to professionals in a crisis.
- We communicate with patients' families; interact with physicians and clinical staff; educate medical staff, board members and senior leadership.
- We are committed to patient safety through identifying and eliminating risks that could lead to serious, preventable safety events.
- We bring expertise to risk prevention and adverse event management.
- We protect the patient and our organization's balance sheet and reputation through proactive thinking and response management.
- We play an active role in a health care organization's clinical, risk financing, regulatory and business issues.

At my organization, I play a proactive role by working to identify and prevent patient safety risks. I am a go-to professional during adverse event management.

I work to promote effective communication at all levels of my organization including health care providers, patients, families and communities.