

ASHRM Academy 2020

ASHRM
ACADEMY
April 20-23, 2020 ▪ Atlanta

ASHRM Academy is an intensive four-day program for health care risk management professionals, designed to build expertise and help obtain credentials such as the HRM Certificate and the CPHRM. **200+ future leaders in health care risk management attend** this annual program. Instructors are experienced leaders in the profession; programs are intended for learners at the foundational, practitioner and advanced levels. This format offers supporters an opportunity to connect with potential clients in an intimate setting.

Showcase Table Top (10 Available), \$1,500

Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6' table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours.**Includes: logo placement with link to supporter website on Academy Partner Page on ASHRM website.*

Sponsorship Opportunities

Networking and Business Development

Opening Keynote Address with Chair Drop (Exclusive), \$6,000 and up

Deliver 3-5 minute welcome speech prior to the introduction of the 2020 Opening Keynote Address.
**Includes: chair drop of supporter-supplied literature, placed on attendee chairs prior to the opening address, Showcase Table Top and listing in ASHRM Academy emails.*

Lunch Roundtables, \$4,000 (3 Available)

Host guided networking with current clients and prospects during the Academy Lunch.
**Includes sponsor provided chair drops, branded signs identifying table topics, opportunity to provide input on topics, and Showcase Table Top.*

Evening Industry Symposia Session and Reception Custom Pricing, \$7,500 and up

Present a 30-minute educational symposia and then host a reception for attendees.
**Includes opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.*

Evening Reception, Custom Pricing, \$6,000 and up

Host a reception for attendees.* Includes opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.



Branding and Engagement

Breakfast Chair Drops (3 available), \$1,500

One piece of supporter supplied literature or other item will be placed on each chair prior to breakfast service on a designated day. Preference selection is based on contract received date.

Tower Ad on ASHRM Academy Site (4 Available), \$1,000

Tower Ad on ASHRM Academy landing page.
Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of Healthcare Risk Management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization. **For questions, please reach out to Nick Schuette, nschuette@smithbucklin.com or (312) 673-4974.**