ASHRM Academy 2020

ASHRM Academy is an intensive four-day program for health care risk management professionals, designed to build expertise and help obtain credentials such as the HRM Certificate and the CPHRM. **200+ future leaders in health care risk management attend** this annual program. Instructors are experienced leaders in the profession; programs are intended for learners at the foundational, practitioner and advanced levels. This format offers supporters an opportunity to connect with potential clients in an intimate setting.

**Showcase Table Top (10 Available), $1,500**
Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6’ table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours.*

*Includes:
- logo placement with link to supporter website on Academy Partner Page on ASHRM website.

**Sponsorship Opportunities**

**Networking and Business Development**

**Opening Keynote Address with Chair Drop (Exclusive), $6,000 and up**
Deliver 3-5 minute welcome speech prior to the introduction of the 2020 Opening Keynote Address. *Includes:
- chair drop of supporter-supplied literature, placed on attendee chairs prior to the opening address, Showcase Table Top and listing in ASHRM Academy emails.

**Lunch Roundtables, $4,000 (3 Available)**
Host guided networking with current clients and prospects during the Academy Lunch. *Includes:
- sponsor provided chair drops, branded signs identifying table topics, opportunity to provide input on topics, and Showcase Table Top.

**Evening Industry Symposia Session and Reception Custom Pricing, $7,500 and up**
Present a 30-minute educational symposia and then host a reception for attendees. *Includes:
- opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.

**Evening Reception, Custom Pricing, $6,000 and up**
Host a reception for attendees. *Includes:
- opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.

**Branding and Engagement**

**Breakfast Chair Drops (3 available), $1,500**
One piece of supporter supplied literature or other item will be placed on each chair prior to breakfast service on a designated day. Preference selection is based on contract received date.

**Tower Ad on ASHRM Academy Site (4 Available), $1,000**
Tower Ad on ASHRM Academy landing page. Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of Healthcare Risk Management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization. **For questions, please reach out to Nick Schuette, nschuette@smithbucklin.com or (312) 673-4974.**