CORE PURPOSE
To advance safe and trusted health care.

MISSION STATEMENT
To provide health care risk managers with the resources, knowledge and support to strategically and broadly manage risk, reduce uncertainty, add value, and advance health and safety.

Leadership
Empowering members to maximize value, minimize risk and optimize patient safety through the principles of Enterprise Risk Management (ERM).

Integrity
Ethical and transparent decision-making, principled and trustworthy behavior, and honesty in communications.

Collaboration
Foster collegiality among fellow health care risk management professionals and develop rich partnerships with key stakeholders within the health care industry.

RISK MANAGEMENT
A health care risk management professional will lead the organization in improving patient safety, mitigating risk and maximizing value.

Objectives:
1. Increase recognition, awareness, appreciation and utilization of professional risk managers among the executive leadership team.
2. Increase collaboration with formal education organizations (i.e. universities and colleges).
3. All health care settings will have a risk management program led by a professional health care risk manager.
4. Increase recognition of the value of the CPHRM certification.
5. Advocate for utilization of ERM principles in decision-making.

PATIENTS
The delivery of highly reliable and safe patient care will be core to all risk management programs.

Objectives:
1. Reduce adverse outcomes related to system performance.
2. Reduce adverse outcomes related to human performance.
3. Decrease adverse outcomes related to organizational performance.
4. Increase attention to safety culture in health care.

HEALTH CARE ORGANIZATION
Enterprise Risk Management will be used to facilitate decision-making.

Objectives:
1. Effectively advocate for the practice of Enterprise Risk Management.
2. Increase risk management professionals’ business knowledge.
3. Increase risk management professionals’ leadership skills.
4. Increase collaborations with key business stakeholders.