



American Society for Healthcare Risk Management

**HRM WEEK**  
JUNE 20-24, 2016

Presented by



**THE RISK AUTHORITY**  
STANFORD

## HRM Week Talking Points

Healthcare Risk Management Week 2016 Presented by The Risk Authority Stanford is June 20-24. HRM Week is the American Society for Healthcare Risk Management's annual campaign to raise awareness of the importance of risk management and patient safety professionals. This year's theme, Making a World of Difference—emphasizes the impact that health care risk managers have in advancing patient safety, reducing uncertainty and maximizing value.

I can talk to you about the work healthcare risk management professionals do to help their organizations eliminate preventable, serious safety events. Although risk managers work across a wide variety of healthcare organizations, you can find these common attributes among us:

- We are strategic, practical and see the big picture. We are the go-to professionals in a crisis.
- We communicate with patients' families; interact with physicians and clinical staff; educate medical staff, board members and senior leadership.
- We are committed to patient safety through identifying and eliminating risks that could lead to serious, preventable safety events.
- We bring expertise to risk prevention and adverse event management.
- We protect the patient and our organization's balance sheet and reputation through proactive thinking and response management.
- We play an active role in a healthcare organization's clinical, risk financing, regulatory and business issues.

At my organization, I play a proactive role by working to identify and prevent patient safety risks. I am a go-to professional during adverse event management.

I work to promote effective communication at all levels of my organization including healthcare providers, patients, families and communities.