



American Society for Healthcare Risk Management  
**HRM WEEK**  
JUNE 19-23, 2017

Presented by



**THE RISK AUTHORITY**  
STANFORD

## HRM Week Talking Points

Healthcare Risk Management Week 2017 Presented by The Risk Authority Stanford is June 19-23. HRM Week is the American Society for Healthcare Risk Management's annual campaign to raise awareness of the importance of risk management and patient safety professionals. This year's theme, Leading Innovation in Risk Management, celebrates the unique contributions that health care risk management professionals provide to hospitals and health systems across the country. These innovations are vital in the pursuit of advancing patient safety, reducing uncertainty and maximizing value.

I can talk to you about the work healthcare risk management professionals do to help their organizations eliminate preventable, serious safety events. Although risk managers work across a wide variety of healthcare organizations, you can find these common attributes among us:

- We are strategic, practical and see the big picture. We are the go-to professionals in a crisis.
- We communicate with patients' families; interact with physicians and clinical staff; educate medical staff, board members and senior leadership.
- We are committed to patient safety through identifying and eliminating risks that could lead to serious, preventable safety events.
- We bring expertise to risk prevention and adverse event management.
- We protect the patient and our organization's balance sheet and reputation through proactive thinking and response management.
- We play an active role in a healthcare organization's clinical, risk financing, regulatory and business issues.

At my organization, I play a proactive role by working to identify and prevent patient safety risks. I am a go-to professional during adverse event management.

I work to promote effective communication at all levels of my organization including healthcare providers, patients, families and communities.