

20 | Engage Health Care Risk Managers

16 | ASHRM Year-Round Sponsorship Program

Connect with 13,500+ Leaders in Health Care Risk Management



ASHRM and Our Members

The American Society for Healthcare Risk Management (ASHRM) is an association of more than 6,000 educated and influential decision-makers in health care risk management and health care-related professional services.

ASHRM promotes safe and trusted health care through education, leadership and professional support. Our efforts emphasize the development and implementation of safe and effective patient care practices, the preservation of financial resources and the maintenance of a safe working environment in health care.

13,500+
Risk Management Leaders

6,000+
Members Nationwide

Every Day Risk Managers DECIDE on

Event Reporting Video Camera Systems Loss Tracking
Re-insurance **Auto Insurance** Credential Tracking
Outside Legal Counsel Captive Insurance *Infection Control*
Barcode Systems **Insurance Placement** Automatic Medication Dispensing Devices
Security and Safety Systems **Patients Safety Devices** Cyber Liability Insurance
Patient ID Systems Emergency Preparedness Plans and Products Facilities Management
Leadership and Development Courses **Signage** *Special Event Insurance*
Continuing Education Providers **Fire Alarms, Testing and Drills** **Emergency Call Systems**
Property and Casualty Insurance **Claims Management Systems**
Lighting **Workers' Compensation Insurance** **IV Companies and Compounding**
Excess Insurance Carriers *Predictive Modeling*
Building Design and Renovation Documentation Systems
Auxiliary and Emergency Lighting Systems
IT Security Studies

Partner with ASHRM! Contact our team today.
Kris King – krking@smithbucklin.com P: 312-673-5505 F: 312-673-6577

ASHRM 2016 Annual Conference & Exhibition

ASHRM 2016
ANNUAL CONFERENCE
September 25-28, 2016 Orlando, Florida

Showcase your products and services at the largest annual conference in health care risk management – the ASHRM Annual Conference and Exhibition. More than 2,000 highly-engaged professionals at all levels attend the ASHRM Annual Conference each year. By exhibiting at ASHRM 2016, you will connect with decision-makers who use the exhibit hall to learn about the tools and resources to help them improve patient safety, protect assets, manage risk and perform better at their job.



Impact:

- **2,000+ Health Care Leaders**
- **10 Hours of face-to-face time in the Exhibit Hall**
- **Risk Managers are key decision makers in moving products and services forward**
- **Risk Managers evaluate, decide and purchase**

“ Seeing the new innovations and products in the Exhibit Hall, keeps me up to date with the latest trends in health care risk management.

“ I attend the ASHRM Annual Conference annually, because I can meet with all the major players that impact health care risk management.

Meet Face to Face with:

- Chief Risk Officers
- Chief Executive Officers
- Chief Financial Officers
- Presidents
- Assistant Vice Presidents
- Corporate Directors, Risk Management
- Executive Vice Presidents of Business Strategy
- Executive Directors, Quality Management
- Directors of Risk Management
- Senior Vice Presidents
- Clinical Operations Officers
- Deputy Directors, Insurance
- Directors of Legal Affairs
- Directors of Operations
- Directors of Patient Safety and Quality
- General Counsel
- Patient Safety Officers
- Regional Directors of Risk Management
- Senior Chief Risk Officers
- Vice Presidents of Risk Management

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Annual Conference Sponsorship and Exhibition Opportunities



ASHRM offers a variety of sponsorship opportunities to help partners engage conference attendees and build brand recognition. Partners that invest in sponsorships will be recognized in Annual Conference materials and receive exclusive benefits such as priority points towards future exhibit space.

Benefits	Platinum Partner \$35,000+	Gold Partner \$30,000- \$34,999	Silver Partner \$20,000- \$29,999	Bronze Partner \$10,000- \$19,999
Exhibit Space	10'X10' with 1 Corner	10'X10' Inline	50% Discount on 10'X10'	
Priority Points	8	6	4	2
Invitations to Presidents Reception	6	4	3	2
Full Conference Registrations	6	4	2	1
Additional Exhibit Only Badges	2	2	1	1
Push Notifications on Mobile App	3	2	1	
Full Banner Ad on Conference Webpage	1			
Priority Requested Meeting Room	1			
Sponsor Level Recognition	X	X	X	X
Exhibit Only \$2,750				
<ul style="list-style-type: none"> • 10'X10' Inline Exhibit Space • New! Pre & Post Show Attendee List (company, contact, title, mailing address) • 4 Exhibitor Badges • 1 Full Conference Badge • Logo Recognition in Mobile App • 7'x44' Booth Identification Sign • Pipe & Drape • Additional \$200 Per Corner 				

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Connect with your Customers

Branding and Engagement

NEW! Mobile App (Exclusive) \$25,000

NEW! Conference Pocket-Guide Map (Exclusive) \$20,000

Wireless Sponsorship (Exclusive) \$15,000

NEW! Hydration Station \$15,000

Mobile Charging Station (limit 2) \$10,000

Conference Lanyards (Exclusive) \$10,000

NEW! Oversized Window Clings (Limited Availability) \$7,000

Large Circular Floor Decal Centered in Exhibit Hall Entrance Foyer (Exclusive) \$5,000

Hotel Key Cards



Networking, Parties and Business Development

Physicians Lunch (Exclusive) \$15,000

Networking Lunch (Exclusive) \$7,000

Chapter Leaders Lunch (Exclusive) \$5,000

Sunday Evening Welcome Reception

NEW! VIP/Past Presidents Lounge

NEW! Wine and Dine Reception

Thought Leadership and Education

Opening Keynote Sponsorship (Exclusive) \$15,000

Closing Keynote Sponsorship (Exclusive) \$15,000

Education Track Sponsor \$6,000

Industry Partner Spotlight \$5,000

Bite Sized Learning Session \$3,000



Drive Traffic to Your Booth

NEW! Exhibitor Speciality Gift at Opening Reception (Exclusive) \$5,000

Passport to Prizes \$1,000

NEW! Coffee Cart (limit 3)

NEW! Monday Expo Specialty Drink Reception (limit 5)

Special Insert in Conference Tote Bag (limit 3)

“Meeting face-to-face with vendors at ASHRM is essential. I can compare services and make decisions about new products.”

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Bonus Opportunities Build a Custom Brand Experience

American Society for Healthcare Risk Management

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NEW! Attendee Pedometer Challenge

(Exclusive) \$10,000

ASHRM will be hosting a "Steps" competition.
Logo'd pedometer handed out at registration.

NEW! Selfie Station (Exclusive) \$8,000

Photo station with props for attendees to take
selfies and post to social media outlets.

Conference Notepad (Exclusive) \$6,000

Logo'd notepad included in tote bag.

NEW! Hand Sanitizer (Exclusive) \$6,000

Keep attendees healthy! Logo'd mini hand sanitizer
included in tote bag.

Conference Pen/Highlighter (Exclusive) \$5,000

Logo'd Pen/Highlighter Included in Tote Bag

NEW! Professional Headshot Lounge

Exhibit Hall Snack Stations

Guest Room TV Channel (entire event)

NEW! Illuminated Light Boxes

Hilton Digital 3 Panel Sign Above Escalators

Monthly Annual Conference E-blast Banner
Advertisement

Banner Ad on Annual Conference Webpage

Double Sided Meter Boards

Floor Decals

Convention Center Column Wraps

Past Annual Conference & Exhibit Partners

AHA Solutions

American Congress
of Obstetricians and
Gynecologists

Aon

Beazley

BerkleyMed

Bermuda Business
Development Agency

BVI

Chubb & Son

CNA

Coverys

Datix

Endurance Insurance

Healthcare Liability Solutions

Hudson Insurance Group

KBCore by CRG Medical, Inc.

Loyola University Chicago

MagMutual

MarkelCorp

Marsh

McGriff, Seibels & Williams

MCN Healthcare

Medical Interactive

Medical Risk Management

MRM Group

Newton Media

Ob Hospitalist

Pavisse Incident Management
Solution

PMA Companies

ProAssurance

Quantros

Risk & Insurance

Riskconnect

RiskQual

RL Solutions

Sedgwick

Standard Register

The Risk Authority

The Sullivan Group

TIDI Products

Towers Watson

Travelers

Wells Fargo

Western Litigation

Willis

Zurich

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Create a Custom Brand Experience

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Extend Your Branded Environment

ASHRM will help you drive your business success.



Custom Options and Plans

We will work with you to develop custom experiences that align with your company's goals and mission. Let us customize an amazing and branded experience for your business and your customers at ASHRM Annual Conference and Exhibition.



safe and trusted healthcare

A personal membership group of the
American Hospital Association

www.ASHRM.org

We'd like to work with you to meet your needs. Contact our team for bundle rates or for custom solutions:

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