

20 | Engage Health Care Risk Managers

18 | ASHRM Year-Round Sponsorship Program

ASHRM promotes safe and trusted health care through education, leadership and professional support. Our efforts emphasize the development and implementation of safe and effective patient care practices, the preservation of financial resources and the maintenance of a safe working environment in health care.



13,500+
Risk Management Leaders

6,000+
Members Nationwide

Every Day Risk Managers DECIDE on

Event Reporting Video Camera Systems Loss Tracking
Re-insurance **Auto Insurance** Credential Tracking Cyber Liability Insurance
Outside Legal Counsel Captive Insurance *Infection Control*
Barcode Systems Insurance Placement Automatic Medication Dispensing Devices
Security and Safety Systems **Patients Safety Devices**
Patient ID Systems Emergency Preparedness Plans and Products Facilities Management
Leadership and Development Courses Signage **Special Event Insurance**
Continuing Education Providers **Fire Alarms, Testing and Drills** Emergency Call Systems
Property and Casualty Insurance Claims Management Systems
Lighting **Workers' Compensation Insurance** IV Companies and Compounding
Excess Insurance Carriers *Predictive Modeling*
Building Design and Renovation Documentation Systems
Auxiliary and Emergency Lighting Systems
IT Security Studies

Partner with ASHRM. Contact our team today.

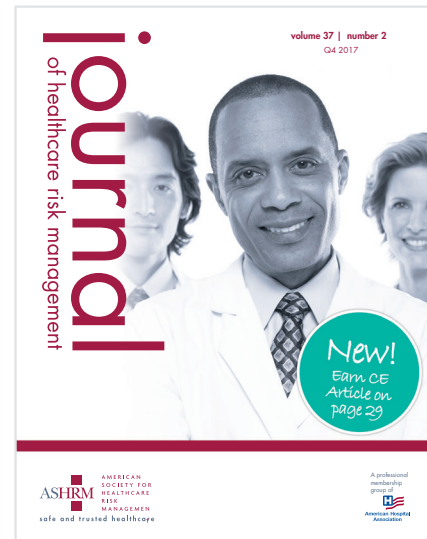
Amanda Strombeck – astrombeck@smithbucklin.com P: (312) 673-4844

Nick Schuette – nschuette@smithbucklin.com P:(312) 673-4974

Advertising: Journal of Healthcare Risk Management

Published Quarterly; Circulation: approximately 6,000 (ASHRM Members, Libraries)

As the leading publication in its field since 1980, ASHRM's *Journal of Healthcare Risk Management* has established itself as a showcase for the healthcare risk management industry. The Journal focuses on insightful, peer-reviewed content about patient safety, enterprise risk management, insurance, legal and other timely healthcare risk management issues.



Location	Cost	Width	Height
Outside Back Cover	\$2,500	8 ¾"	11½"
Inside Cover	\$2,500	8 ¾"	11½"
Full Page	\$2,000	8 ¾"	11½"
Horizontal Half Page	\$1,000	7 ½"	5"

Ad Requirements:

- Acceptable file formats are high-resolution (at least 300 dpi) JPEG, TIFF, or EPS files. No PDFs
- All images must be flattened and text rasterized
- Ads must be entirely CMYK

For Full-Page Bleed

- Trim size: 8½" x 11".
- For "live size" allow ¼" on all sides.
- For full bleeds, allow an additional " on all sides.

Website Advertising

ASHRM.org receives over 18,000 visitors a month that spend an average of 2 minutes and 30 seconds per session.

Opportunity	One year	Home Page Positions Available	Annual Conference Page Positions Available
Tower	\$3,700	4	4
Full Banner	\$3,500	4	4
Half Banner	\$3,000	2	2

*Please contact us for frequency or bundled pricing

All advertisement and sponsored content are subject to review and approval by ASHRM.

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Newsletter Advertising

Newsletter	Length of Run	Starting Costs
eNews 19,400 Distribution	13-Week Cycle	\$2,000
Career Connections 5,800 Distribution	13-Week Cycle	\$2,000

*Please contact us for frequency or bundled pricing

Targeted Emails to ASHRM Members

Your company will provide HTML that ASHRM will send on your behalf to over 6,000 members. ASHRM's sponsored emails have an average open rate of 25%.

\$2,500 – November thru August

\$3,500 – September and October (pre or post conference email)

Webinar Opportunities

Hosted Webinar \$5,000


Provide thought leadership to our members by hosting a webinar for ASHRM members.

Mailing List

\$1,300 – send one time mailing to ASHRM's 6,000+ members. Content must be approved by ASHRM prior to accepting application.

Content Marketing Packages

Does your organization already have valuable content developed that would help Healthcare Risk Managers solve day to day problems...white papers, case studies? Let us help you put together a tailored campaign to promote your thought leadership.



AMERICAN SOCIETY FOR HEALTHCARE RISK MANAGEMENT

FORWARD | CONTACT

eNews

A personal membership group of the American Hospital Association


ASHRM Updates

Full Banner
468 x 60

ASHRM 2015 Preview Program Highlights
Trending Top Sessions

Find out which sessions at ASHRM 2015 are receiving the most early buzz in the ASHRM 2015 Preview Program. In one month, your colleagues in healthcare risk management will be gathering in Indianapolis to network and learn new methods of advancing patient safety, reducing uncertainty and maximizing value through risk management. This year's conference will feature more than 80 concurrent sessions to choose from within 7 different educational tracks. [Join us at ASHRM 2015](#) and Celebrate 35 Years of Driving Safe & Trusted Healthcare.

[Read the Preview Program](#)



Spaces Still Available for Pre-Conference Programs

Participate in one of the ASHRM 2015 Pre-Conference Programs that will be held on Friday, Oct. 16 through Sunday, Oct. 18. ASHRM is offering three programs this year: Healthcare Risk Management Certificate Program, Enterprise Risk Management, Concepts and Strategies and CPHRM Exam Prep Course.

To sign up for in any of these Pre-Conference Programs, select the program of your choice when you register for ASHRM 2015 or contact ashrm@aha.org to add a Pre-Conference Program to your registration.

[View Pre-Conference Programs](#)

Recent Headlines


FDA Modifies Schizophrenia Drug Requirements

The Food and Drug Administration has announced changes to the requirements for the schizophrenia medicine clozapine to address continuing safety concerns. [Read more...](#)

FDA, Sept. 15

Technology Eliminates Beds in Ambulatory Centers

DMC is one of a growing number of healthcare providers designing and building facilities that offer a wide range of hospital-type services without inpatient beds. [Read more...](#)



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Featured Employers

Clinical Risk Manager
The Mount Sinai Hospital
New York, NY

This position works in partnership with hospital leadership in supporting the organization's objective of enhancing safe, compassionate and quality care, while ensuring compliance with regulatory requirements, as well as minimizing loss to organization. The successful candidate must be an RN or other licensed clinical professional with a strong clinical background and prior Risk Management experience

AVP, Risk Management
Ardent Health Service
Nashville, TN

This position develops and maintains risk management programs that designed to identify, eliminate or reduce, and insure against potential risks. This involves a combination of risk management functions including clinical risk management education & support to the field, claims oversight and management/support of the property, casualty & professional management liability insurance program.

Director of Risk Management/Patient Safety
Beta Healthcare Group
Alamo, CA

Under the direct supervision of the VP of Risk Management, this position will serve as expert risk consultant to more than 150 healthcare entities insured by BETA Risk Management Authority and HealthPro RRG. This position will design, implement and oversee patient safety and risk management programs based on national, statewide and local trends with a focus on organizational culture, performance improvement and risk mitigation.

Mobile Crisis Coordinator (Supervisory)
Dungarvin Wisconsin, LLC
Milwaukee, WI

As a progressive service provider for people with disabilities, Dungarvin Wisconsin, LLC, is seeking experienced candidates to assist in the management of a challenging, yet rewarding service model as a full-time Mobile Crisis Coordinator. Don't miss the opportunity to assist in the ongoing development of this growing community service model.

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