

ASHRM 2015

ANNUAL CONFERENCE & EXHIBITION



**DRIVING
SAFE AND TRUSTED
HEALTHCARE for
35 Years**



INDIANAPOLIS

OCT 18-21

#ASHRM2015 Preview

www.ASHRM.org/annual



**See the
Sessions**

Choose Your Pre-Conference Program

Friday, Oct. 16 – Sunday, Oct. 18

Healthcare Risk Management Certificate Program

The Healthcare Risk Management Certificate Program identifies and explains key aspects of the risk management role. This program provides interactive, learner-centered content, allowing participants to work through healthcare risk management scenarios, make critical decisions and interact with leading experts in the field of risk management. Choose from one of three modules: Essentials in Healthcare Risk Management, Applications in Healthcare Risk Management and Advanced Forum in Healthcare Risk Management.

Enterprise Risk Management: Concepts and Strategies

This ERM program addresses the needs and ongoing challenges of the risk management professional in an enterprise risk management environment (ERM) and provides guidance. The program offers a complete learning environment with pre-symposium readings, on-site presentations, group discussions, Q & A with experts and group projects with online webinars. A collaborative learning environment gives attendees an opportunity to hone their skills, share successes and challenging situations plus discuss ERM with senior enterprise risk management professionals.

Schedule at a Glance

Date	Time	Event
Friday, Oct. 16	1 p.m.	Pre-Conference Programs Begin
Sunday, Oct. 18	3 p.m.	Annual Business Meeting & Opening Keynote: Marianne Jennings <i>Sponsored by: Beazley</i>
Sunday, Oct. 18	5 p.m.	Welcome Reception and Exhibit Hall Opening
Monday, Oct. 19	9 a.m.	Concurrent Sessions Begin
Tuesday, Oct. 20	9:15 a.m.	Keynote Panel: Preparing for What's Around the Next Bend
Wednesday, Oct. 21	11:15 a.m.	Closing Keynote: Helio Castroneves <i>Sponsored by: RL Solutions</i>

For a complete schedule visit www.ASHRM.org/annual

ASHRM 2015 Keynotes

Opening Keynote: Culture Can Sabotage Ethics and Compliance

Sponsored by: Beazley

Your organization's code of ethics, training and hotline are necessary and relatively easy to establish and maintain. However, an organization can have all the elements in place and still have an ethical lapse, the kind that makes headlines. The area too often missed is the culture – there are components of culture that sabotage all other efforts in the areas of ethics and compliance. We will look at cultural factors and address how to align them with your organization's code of ethics and training.

Marianne M. Jennings, Emeritus Professor of Legal and Ethical Studies, has taught at the WP Carey School of Business, Arizona State University from 1977 through the present. She has six textbooks and four monographs in circulation in the areas of business ethics, ethical culture, and legal environment. She was director of the Lincoln Center for Applied Ethics from 1995 to 1999.



Keynote Panel: Preparing for What's Around the Next Bend

Why does one organization successfully withstand a crisis while another organization, facing the same calamity, is unable to weather the storm? Hear from the healthcare risk managers who tackled high-profile cases such as Hurricane Katrina, the Boston Marathon bombing and the 2014 Ebola outbreak.

The panel, moderated by ASHRM President Ellen Grady Venditti, will share their stories during the ASHRM Annual Conference Panel Keynote, "Preparing for What's Around the Next Bend." The panel will link successful leadership to the ERM approach and outline the skills every healthcare risk management professional needs in order to be successful during their organization's next crisis.

Panelists: **Theresa Anderson**, RN, MS, FACHE **Barbara McCarthy**, RN, MPH, CIC, CPHQ, CPHRM, FASHRM **Barry Wante**, CEM
Michelle Hoppes, RN, MS, AHRMQR, DFASHRM **Ramanathan Raju**, MD, MBA, FACS, FACHE



Closing Keynote: Helio Castroneves

Sponsored by: RL Solutions

Famed for consistent top performances in the high-risk environment of open wheel auto racing, legendary Indycar driver Helio Castroneves will share how he mitigates the risks unique to his craft in a Q&A session with ASHRM President Ellen Grady Venditti. Ensuring safety and achieving success at top speeds of 235 mph requires the critical elements of teamwork, planning and passion, much like healthcare risk management.

Helio Castroneves is the only active driver to have earned the distinction of being a three-time winner of the Indianapolis 500 and the only race car driver ever to become a "Dancing with the Stars" Champion.



Pick Your Sessions

ASHRM 2015 Session Highlights

Choose sessions from one of the following tracks, or mix and match to customize your ASHRM 2015 experience. Scheduled sessions include:

✓ Trending Top Sessions at ASHRM 2015

Claims & Litigation

- Surviving and Defending Audit Trails in the World of Electronic Discovery
 - Tweets, Likes and Liabilities: Risk Management in the Age of Social Media
 - 2015 Aon/ASHRM Hospital and Professional Liability Benchmark Study ✓
 - What Risk Managers Need to Know about Plaintiffs' Reptile Strategy
 - Resolution Solution: A Proven Program for Communication and Early Resolution of Adverse Events
- Sponsored by: Wells Fargo*

Clinical/ Patient Safety

- Increasing Accountability to Ensure Patient Safety ✓
- Improving Reliability With RCA
- A Patient Death in a Stairwell: Could This Occur at Your Organization?
- Everyone Plays a Role: Conducting Risk Investigations
- Dashboards: Transforming Raw Data into an Effective Decision Making Tool

Healthcare Operations

- Advanced ERM: Healthcare and Beyond ✓
- Practical Applications of ERM
- ERM: The Basics
- Social Media & Employment Issues
- Systems Leadership: Developing Sound Business Solutions to Healthcare Issues

Pick Your Sessions

- ASHRM Patient Safety Playbook ✓
- Creating Synergy between Compliance, Risk Management, Quality and Patient Safety
- From Customers to Partners: Effective Physician Engagement
- Our 6-year Journey of Providing Second Victim Support: Lessons Learned
- Mind the Gap: Physician Practices and Enterprise Risk Management

Leadership

- Compromising Remote Access: A Live Hack Demonstration ✓
- Legislative & Regulatory Update 2015
- Case Law Update 2015
- Welcoming A New Perspective: The Joint Commission's Patient Safety Systems Chapter
- Spillover: Legal, Regulatory, and Risk Consequences of Psychiatric Boarding

Legal & Regulatory

- Aligning HCAHPS, PQRS, and Risk Management with Outcome-Based Reimbursements
- Why and When to Use Peer Review
- Improving Mortality: Change in Culture, Structure, Process and Outcomes ✓
- Including Patient and Family Advisors in a Root Cause Analysis: Best Practices and Pitfalls to Avoid
- Creating a Culture of High Reliability

Developed in collaboration with SLHQ

Quality Leadership

- Measuring the Value of Risk Management in \$\$ and Sense ✓
- Be the Hero! How Timely Reporting of Incidents Can Save Your Organization Money
- Staying On "Track": Learning Insurance and Claims Management Basics
- Leveraging Your Actuarial Relationship to Maximize Risk Management Effectiveness
- Three Children's Hospitals and Their Captives

Sponsored by: BVI Finance

Risk Financing

View more sessions and view complete descriptions at www.ashrm.org/annual

Add ons at ASHRM 2015

CPHRM Exam Prep Course

Friday, Oct. 16 – Sunday, Oct. 18

The Certified Professional in Healthcare Risk Management (CPHRM) is the healthcare industry's premier certification for the risk management profession. The review course is intended to assist eligible risk management professionals prepare for the CPHRM certification exam. The course, which corresponds to the five major content areas of the CPHRM Exam, will help you identify which subjects will require more in-depth review.

Take the CPHRM Exam at ASHRM 2015

The AHA Certification Center and ASHRM are offering the Certified Professional in Healthcare Risk Management (CPHRM) certification examination on Wednesday, October 21. Candidates must meet eligibility requirements and have completed a separate registration to take the exam and have submitted it prior to the September 23, 2015 deadline.



ISHRM's Chapter Event: A Night at the Museum

Indiana State Museum – Downtown Indy
Tuesday, Oct. 20 6–11 p.m.

Enjoy dinner, drinks, and dancing at the Indiana Society of Healthcare Risk Management's chapter event at the Indiana State Museum. The museum and racing simulators will be open at this exclusive event for ASHRM 2015 attendees.

Tickets required, limited space. Register at bit.ly/chapternight

Bookstore Preview

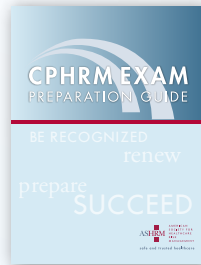
Purchase Industry Leading Publications at ASHRM 2015

Avoid the cost of shipping and purchase textbooks and pearls at the ASHRM 2015 Bookstore



ASHRM ERM Handbook for Healthcare Entities, 2nd Edition

Member: ~~\$209~~ \$169
Non-member: \$209



ASHRM Revised CPHRM Exam Preparation Guide

Member: ~~\$105~~ \$75
Non-member: \$105



ASHRM Enterprise Risk Management Playbook

Member: ~~\$179~~ \$129
Non-member: \$179



Risk Management Handbook for Healthcare Organizations, 3 volume set

Member: ~~\$375~~ \$350
Non-member: \$375



At The Annual Conference



Long-Term & Continuing Care and Aging Services
3rd Edition



Insidious Intimidation
2nd Edition



Informed Consent
3rd Edition

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