

# ASHRM

**ANNUAL CONFERENCE & EXHIBITION**  
October 18-21, 2015 ■ Indianapolis, IN

## **2015 Annual Conference Partnership Prospectus**

ASHRM Annual Conference & Exhibition will be held at the  
Indianapolis Convention Center  
100 South Capitol Avenue, Indianapolis, Indiana 46225

**[www.ashrm.org/annual](http://www.ashrm.org/annual)**



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“Excellent presentation! I am filled with ideas for my own organization!”

**Wendy Whelan**  
*VP, Quality/Risk*

“Thank you ASHRM for putting on an outstanding conference!”

**Daniel Gonzalez**  
*PI Risk Coordinator*



“Great conference! As a first time attendee, I will definitely be back! Can't wait for Indy!”

**Staci Trudo**  
*Vice-President; Chief Quality Officer*

Benefits	Platinum Partner: \$30,000	Gold Partner: \$20,000	Silver Partner: \$12,000	Bronze Partner: \$7,500
Full conference registrations	(6)	(4)	(2)	(1)
Article placement in ASHRM Quarterly Journal (Article placement based on Editorial Working Group approval)	(4)	(3)	(2)	(1)
Invitation to private President's Reception	6	4	3	2
Priority points towards 2016 exhibit booth space	7	5	3	2
Complimentary membership to ASHRM (Only applies to new members)	2	1	1	1
One-time use of pre-show attendee direct mail list	✓	✓	✓	
One-time use of post-show attendee direct mail list	✓	✓		
Passport to Prizes entry	✓	✓		

\*Total investment from sponsorship and a la carte opportunities create the Partner level for which the company will be recognized. For example, Silver Partnership is \$12,000 and company x becomes a Silver Partner through the sponsorship of the Volunteer Breakfast (\$6,000), sponsorship of the Take-Five Recharge Break (\$3,000) and (2) column wraps (\$3,000.)



**\$25,000**

- Conference Tote Bag (Exclusive)

**\$20,000**

- Welcome Reception and Exhibit Hall Opening (Exclusive)

**\$13,000**

- WiFi in Convention Center (Exclusive)
- Hotel Room Key Cards (Exclusive)
- Conference Water Bottle

**\$10,000**

- Opening Keynote Session (Day 1; Exclusive)
- Keynote Panel Session (Day 3; Exclusive)
- Closing Keynote Session (Exclusive)
- Cyber Café (Exclusive)
- Conference Lanyard (Exclusive)
- Charging Station for Smart Phones (2 available)

**\$7,000**

- Lunch in Exhibit Hall (Day 2; Exclusive)

**\$6,000**

- Volunteer Breakfast (Exclusive)
- Mobile App Banner Splash page ad (Exclusive)
- Chapter Leaders Lunch and Leadership Development (Exclusive)
- Conference Notepad
- Education Tracks

**\$5,000**

- Conference Pen/Highlighter (Exclusive)
- Promotional Post on Mobile App (2 available)
- Industry Partner Spotlight
- Take-Five Recharge Break (Exclusive)

**\$3,000**

- Insert in Conference Tote Bag (5 available)
- Monthly Annual Conference E-mail blast Banner ad (Exclusive)
- Logo on Menu Navigation Pane in Mobile App (2 available)
- Back cover, 4/C ad in Onsite Guide
- Inside Back cover, 4/C in Onsite Guide
- Banner ad on Annual Conference web page (Top position on page; Exclusive)
- Bite-Size Learning Theater

**\$2,500**

- Banner ad on Annual Conference web page (Lower position on page; 6 available)
- Full-page, 4/C in Annual Conference Onsite Guide (3 available)

\*Total investment from sponsorship and a la carte opportunities create the Partner level for which the company will be recognized. For example, Silver Partnership is \$12,000 and company x becomes a Silver Partner through the sponsorship of the Volunteer Breakfast (\$6,000), sponsorship of the Take-Five Recharge Break (\$3,000) and (2) column wraps (\$3,000.)

## A la Carte Items

### Indianapolis Convention Center

- Three-panel tall walls: \$2,000 each (2 available)
- Two-panel tall walls: \$1,500 each (2 available)
- Column wrap: \$1,500 each (7 available)
- Reveal wall: \$1,200 each (3 available)
- Double-sided Exhibit Hall Aisle signs: \$600 each
- Double-sided floor meter board: \$500 each (2 available)
- Single-sided floor meter board: \$300 each (2 available)
- Floor decal: \$300 each (15 available)

### Indianapolis Marriott Downtown

- Door Hangers: \$5,000 (3 available)
- Room Drop
  - In Room: \$3,500 (3 available)
  - Outside Room: \$2,500 (3 available)
- Guestroom TV Channel: \$500 (3 available)

### Westin Indianapolis

- Welcome Voice Mail: \$1,500 (Exclusive)
- Guestroom TV Channel: \$500 (3 available)
- Lobby Media Wall: \$300 (3 available)

Column Wrap



Three-Panel Tall Wall



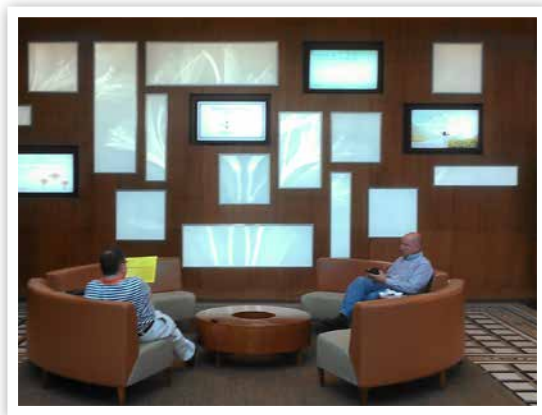
Two-Panel Tall Wall



Reveal Wall



Media Wall at Westin





# Annual Conference Partnership Contract

## Contact Information

Company			
Contact Person	Title		
Address	City	State	Zip
Phone	E-mail		

## Partnership Opportunity:

### \$25,000:

- Conference Tote Bag

### \$20,000:

- Welcome Reception & Exhibit Hall Opening

### \$13,000:

- WiFi in Convention Center
- Conference Water Bottle
- Hotel Room Key Cards

### \$10,000:

- Opening Keynote Session
- Keynote Panel Session
- Cyber Cafe
- Conference Lanyard
- Charging Station for Smart Phones
- Closing Keynote Session

### \$7,000:

- Lunch in Exhibit Hall

### \$6,000:

- Volunteer Breakfast
- Mobile App Banner Splash Page
- Education Track
- Chapter Leaders Lunch and Leadership Development
- Conference Notepad

### \$5,000:

- Conference Pen/Highlighter
- Promotional post on Mobile App
- Take Five Recharge Break
- Door Hangers (Marriott Downtown)
- Industry Partner Spotlight

### \$3,500:

- In-Room Drop (Marriott Downtown)
- \_\_\_\_\_ Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Tuesday

### \$3,000:

- Insert in Conference Tote Bag
- Monthly Annual Conference e-blast Banner ad
- Logo on Menu Navigation pane in Mobile App
- Bite-Sized Learning Theater
- Back Cover, 4/C ad in Onsite Guide
- Inside Back Cover, 4/C ad in Onsite Guide
- Banner ad on Annual Conference web page (top)

## Partner Acknowledgement

We, the undersigned company, do hereby make application to participate as a Partner (the "Partner") of American Society for Healthcare Risk Management (ASHRM). We understand and agree that this entire document constitutes a contract (the "Contract") between the Partner and ASHRM.

Signature

Date

## Payment Information

Total Investment (in USD) \$ \_\_\_\_\_ Payment Type  Check  Call for Credit Card Information

All requests for cancellation of sponsorship must be submitted in writing. If Show Management receives a written request for cancellation of sponsorship on or before June 19, 2015, the sponsoring company is liable for 25% of the total sponsorship fee. No refunds will be made after June 19, 2015.

**Check Payments:** Make all checks payable to ASHRM and mail to:

ASHRM Annual Conference, 75 Remittance Drive, Suite 1976, Chicago IL 60675-1976

### \$2,500:

- Banner ad on Annual Conference web page (lower position)
- Full-page, 4/C ad in Onsite Guide
- Outside Hotel Room Drop (Marriott Downtown)
- \_\_\_\_\_ Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Tuesday

### \$2,000:

- Three-Panel Tall Wall

### \$1,500:

- Two-Panel Tall Wall
- Column Wrap: \_\_\_\_\_ (Total number)
- Welcome Voice Mail (Westin Indianapolis)

### \$1,200:

- Reveal Wall

### \$600:

- Double-Sided Exhibit Hall Aisle Sign: \_\_\_\_\_ (Total number)

### \$500:

- Double-Sided Floor Meter Board: \_\_\_\_\_ (Total number)
- Guestroom TV Channel (Marriott Downtown)
- \_\_\_\_\_ Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Tuesday

- Guestroom TV Channel (Westin Indianapolis)

\_\_\_\_\_ Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Tuesday

### \$300:

- Single-Sided Floor Meter Board: \_\_\_\_\_ (Total number)
- Floor decal: \_\_\_\_\_ (Total number)
- Lobby Media Wall (Westin Indianapolis)
- \_\_\_\_\_ Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Tuesday

To secure your partnership with ASHRM, send your completed form to [krKing@smithbucklin.com](mailto:krKing@smithbucklin.com) or fax to 312-673-6808.

**Questions:** Call Kris King at 312-673-4722