

# ASHRM Academy 2019

**ASHRM**  
**ACADEMY**  
April 1-4, 2019 ▪ Phoenix

ASHRM Academy is an intensive four-day program for health care risk management professionals, designed to build expertise and help obtain credentials such as the HRM Certificate and the CPHRM. 200+ future leaders in health care risk management attend this annual program. Instructors are experienced leaders in the profession; programs are intended for learners at the foundational, practitioner and advanced levels. This format offers supporters an opportunity to connect with potential clients in an intimate setting.

## **Showcase Table Top (10 Available), \$1,500**

Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6' table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours. *\*Includes: logo placement with link to supporter website on Academy Partner Page on ASHRM website.*

## **Sponsorship Opportunities**

### **Networking and Business Development**

#### **Opening Keynote Address with Chair Drop (Exclusive), \$6,000 and up**

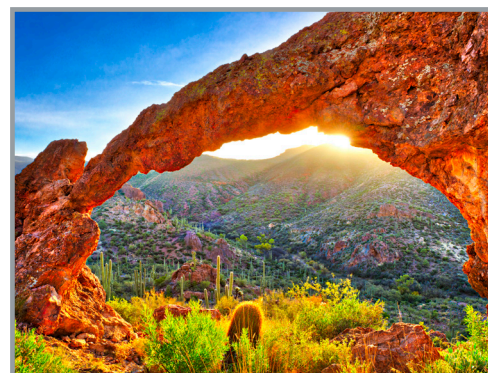
Deliver 3-5 minute welcome speech prior to the introduction of the 2019 Opening Keynote Address. *\*Includes: chair drop of supporter-supplied literature, placed on attendee chairs prior to the opening address, Showcase Table Top and listing in ASHRM Academy emails.*

#### **Lunch Roundtables, \$4,000 (3 Available)**

Host guided networking with current clients and prospects during the Academy Lunch. *\*Includes sponsor provided chair drops, branded signs identifying table topics, opportunity to provide input on topics, and Showcase Table Top.*

#### **Evening Industry Symposia Session and Reception Custom Pricing, \$6,000 and up**

Present a 30-minute educational symposia and then host a reception for attendees. *\*Includes opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.*



### **Branding and Engagement**

#### **Breakfast Chair Drops (3 available), \$1,500**

One piece of supporter supplied literature or other item will be placed on each chair prior to breakfast service on a designated day. Preference selection is based on contract received date.

#### **Tower Ad on ASHRM Academy Site (4 Available), \$1,000**

Tower Ad on ASHRM Academy landing page.  
Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of Healthcare Risk Management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization. **For questions, please reach out to Nick Schuette, [nschuette@smithbucklin.com](mailto:nschuette@smithbucklin.com) or (312) 673-4974.**