

# ASHRM Academy 2018

**ASHRM**  
**ACADEMY**  
April 23-26, 2018 • New Orleans

ASHRM Academy is an intensive four-day program for health care risk management professionals, designed to build expertise and help obtain credentials such as the HRM Certificate and the CPHRM. 200+ future leaders in health care risk management attend this annual program. Instructors are experienced leaders in the profession; programs are intended for learners at the foundational, practitioner and advanced levels. This format offers supporters an opportunity to connect with potential clients in an intimate setting.

## Showcase Table Top (10 Available) \$1,000

Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6' table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours. \*Includes: logo placement with link to supporter website on Academy Partner Page on ASHRM website.

## Sponsorship Opportunities Thought Leadership and Education

### Opening Keynote Address with Chair Drop (Exclusive) \$8,000 and up

Deliver 3-5 minute welcome speech prior to the introduction of the 2018 Opening Keynote Address. \*Includes: chair drop of supporter-supplied literature, placed on attendee chairs prior to the opening address, Showcase Table Top and listing in ASHRM Academy emails.

### Educational Lunch or Breakfast Speaking Session with Table Drop \$6,000 and up

Lead a 30-minute educational presentation during lunch or breakfast at ASHRM Academy. Specific date selection is based on contract received date. \*Includes a table drop of supporter-supplied literature on attendee dining tables prior to lunch service, Showcase Table Top and listing in ASHRM Academy emails.

## **NEW** Networking and Business Development

### Evening Industry Symposia Session and Reception Custom Pricing

Present a 30-minute educational symposia and then host a reception for attendees. \*Includes opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.



## Branding and Engagement

### Chair Drop \$1,500

One piece of supporter supplied literature or other item will be placed on each chair prior to breakfast or lunch service on a designated day. Preference selection is based on contract received date.

### Tower Ad on ASHRM Academy Site (4 Available) \$1,500

Tower Ad on ASHRM Academy landing page. Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of Healthcare Risk Management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization. **For questions, please reach out to Amanda Strombeck [astrombeck@smithbucklin.com](mailto:astrombeck@smithbucklin.com) or (312) 673-4844.**