

ASHRM 2017 Toolkit for Exhibitors and Sponsors

Join in the conversation and share your expertise using #ASHRM2017 - the official hashtag of the ASHRM 2017 Annual Meeting. As a supporter of ASHRM 2017, we encourage you to reach out to the risk management professionals who are in attendance by posting on leading social media services and including the hashtag #ASHRM2017.

Sample social media posts

Exhibitors

Twitter

Looking forward to seeing everyone at #ASHRM2017 – make sure to stop by our booth at [insert booth number here]

Don't miss #ASHRM2017 – come see our [insert newest product or service] at booth [insert booth number here] Oct. 15-18 in Seattle

#ASHRM2017 attendees – visit us in the Exhibit Hall at booth [insert booth number here]

Facebook

Visit us later this week at the ASHRM 2017 Exhibit Hall this week at booth number [insert booth number here] [insert ASHRM supporter social media image or your own photo]

Risk management professionals at the ASHRM 2017 Exhibit Hall are discovering [insert product or company name] [insert photo of booth]

Sponsors

Twitter

We are a proud supporter of @ashrmaha and Bridging Innovation and Value #ASHRM2017

Happy to help Bridge Innovation and Value as a sponsor of #ASHRM2017

We believe in Innovation and Value in Healthcare – we’re doing our part by sponsoring #ASHRM2017

[Insert company name] is promoting Innovation and Value in Healthcare by sponsoring #ASHRM2017

Facebook

[Insert company name] is a proud sponsor of ASHRM 2017, Bridging Innovation and Value [insert social media image]

We believe Innovation and Value in Health Care. We’re doing our part by sponsoring the ASHRM 2017 Annual Conference, the largest education event in the health care risk management profession. [insert social media image or image from ASHRM 2017]

ASHRM 2017 Supporter Logo

As an ASHRM 2017 Exhibitor or Sponsor you are welcome to include this ASHRM 2017 Supporter badge in any of your materials.



Supporter Social Media Image

Download and use the image below as a visual element in your social media posts about ASHRM 2017

