

# ASHRM Academy 2017

**ASHRM**  
**ACADEMY**  
April 24-27, 2017 • Charlotte

ASHRM Academy is an intensive four-day program for health care risk management professionals, designed to build expertise and help obtain credentials such as the HRM Certificate and the CPHRM. 200+ future leaders in health care risk management attend this annual program. Instructors are experienced leaders in the profession; programs are intended for learners at the foundational, practitioner and advanced levels. This format offers supporters an opportunity to connect with potential clients in an intimate setting.



## Showcase Table Top (10 Available) \$1,000

Supporting the ASHRM Academy provides a cost-efficient opportunity to increase exposure and build relationships. Supporters will be provided a 6' table for demonstration and literature. Staffing of the table top is highly encouraged, specifically during breaks and meals, but not required. ASHRM Academy does not have dedicated Showcase Hours. *\*Includes: logo placement with link to supporter website on Academy Partner Page on ASHRM website.*

## Sponsorship Opportunities Thought Leadership and Education

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### Opening Keynote Address with Chair Drop (Exclusive) \$6,000

Deliver 3-5 minute welcome speech prior to the introduction of the 2017 Opening Keynote Address. *\*Includes: chair drop of supporter-supplied literature, placed on attendee chairs prior to the opening address, Showcase Table Top and listing in ASHRM Academy emails.*

### Educational Lunch Speaking Session with Table Drop (4 Available) \$6,000

Lead a 30-minute educational presentation during lunch at ASHRM Academy. Specific date selection is based on contract received date. *\*Includes a table drop of supporter-supplied literature on attendee dining tables prior to lunch service, Showcase Table Top and listing in ASHRM Academy emails.*

## Networking and Business Development

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### Evening Reception (2 available) Custom Pricing

Welcome attendees at a special location during the ASHRM Academy Reception. *\*Includes opportunity to conduct a give away during reception, opportunity for sponsor to provide additional signage and branding to display during the reception, Showcase Table Top and listing in ASHRM Academy emails.*

### Morning Wellness Activity (5 Available) \$2,500

Supporter may provide branded exercise equipment, including but not limited to yoga mats, pedometers or session t-shirts. Activity preference selection is based on contract received date.

Morning Walk (3 Available) OR Morning Yoga (2 Available)

## Branding and Engagement

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### Breakfast Chair Drop (3 Available) \$1,500

One piece of supporter supplied literature or other item will be placed on each chair prior to breakfast service on a designated day. Preference selection is based on contract received date.

### Tower Ad on ASHRM Academy Site (4 Available) \$1,500

Tower Ad on ASHRM Academy landing page.  
Width: 120px Height: 240px DIP: 72

Gain visibility and ensure your organization is front and center with our audience of Healthcare Risk Management professionals. Choose a sponsorship that fits your goals, or contact our sales team to create a custom package specifically designed for your organization. **For questions, please reach out to Amanda Strombeck [astrombeck@smithbucklin.com](mailto:astrombeck@smithbucklin.com) or (312) 673-4844.**